

## Stage program of Touchpoint Sustainability

**Tuesday May 28, 2024**

Work in progress

**12:00 pm | Keynote**

Dr. Andreas Pleßke, drupa president

**12:30 pm | Panel “Sustainability – Key factor for a strong German and European industry”**

Dr. Falco Paepenmüller, Windmüller & Hölscher  
Dr. Andreas Pleßke, Koenig & Bauer  
Karl Haeusgen, VDMA

**01:30 pm | Panel “Transforming paper production. How industry and science collaborate to pioneer new approaches to sustainable paper production”**

Erich Kollmar, Bellmer  
Peter Bekaert, Modellfabrik Papier

**02:00 pm | “Chérine on Tour”**

Karl Haeusgen, VDMA  
Thomas Schiemann, VDMA

**02:45 pm | Lecture “Carbon Capture”**

Klaus Bärnthaler, Andritz

**03:30 pm | Lecture**

Stefan Brinkmeier, Windmüller & Hölscher

**04:00 pm | Panel “Digital solutions – the enabler for sustainability”**

Dr. Andreas Pleßke, Koenig & Bauer  
Dr. Johannes Weibl, Telusio  
Fabian Klose, T-Systems  
Thomas Schiemann, VDMA

**04:30 pm | Lecture Clearing the Fog: The role of sustainability in finishing and how to overcome challenges”**

Markus Hoffmann, Leonhard Kurz Stiftung

**05:00 pm | Kitchen Talk**

Thomas Störte, TKM

**05:30 pm | Lecture “Green Hydrogen”**

Eugenio Manfra, Andritz

## Stage program of Touchpoint Sustainability

**Wednesday May 29, 2024**

Work in progress

- 10:30 am | Lecture "There is no perfect printing for packaging - an overview of technical demands and solutions in digital printing"**  
Prof. Dr. Ingo Reinhold, DAFTA-Competence Center Digitaler Verpackungsdruck
- 11:15 am | Stage Interview "What does sustainable embellishment mean and how do we get there?"**  
Markus Hoffmann, Leonhard Kurz Stiftung
- 11:45 am | Keynote "Sustainability – how can you make it a competitive advantage?"**  
Sylvain Lieb, BOBST
- 12:15 pm | "Chérine on Tour"**  
Sarah Price, Sappi Europe  
Dr. Sarah Brückner, VDMA
- 01:30 pm | Lecture "Sustainable Inkjet Digital Printing Solutions for Paper-based Packaging as a Circular Economy Enabler"**  
Juan Cano, SCREEN GP Europe B.V.
- 02:00 pm | Panel "Druckmaschinenindustrie: Eine Branche in Zeiten der Transformation"**  
Dr. Andreas Pleßke, Koenig & Bauer  
Ralph Arns, Heidelberger Druckmaschinen  
Jürgen Kerner, IG Metall  
Thomas Schiemann, VDMA
- 03:15 pm | Keynote "Working towards net-zero: insights on the European paper industry's decarbonisation journey"**  
Sarah Price, Sappi Europe
- 03:45 pm | Panel "Towards Carbon Neutral Printing: Navigating the Future of the industry"**  
Dr. Bernd Heusinger, Koenig & Bauer  
Dr. Merlin Christopher Köhnke, Five Glaciers Consulting  
Dr. Sarah Brückner, VDMA
- 04:30 pm | Panel "Closed-loop Technology: How the RECOSSYS® recycling program for hot stamping and cold transfer carriers is Implemented in practice"**  
TBD, Leonhard Kurz Stiftung  
TBD, Gräfe
- 05:00 pm | Panel "Fachkräftmangel: Wie komme ich als KMU an Young Talents?"**  
Stefan Grötzschel, VDMA  
Laura Braun, VDMA  
Cecile Fenkl, VDMA
- 05:30 pm | Lecture "EU PPWR labelling requirements: Let's sort it out!"**  
Felix Badura, Digi Cycle

## Stage program of Touchpoint Sustainability

**Thursday May 30, 2024**

Work in progress

**10:30 am | Lecture „Verpackungsmaschinen – Branche im Wandel, Chancen und Risiken**

Richard Clemens, VDMA

**11:00 am | Panel “Green Deal Realities: The Industrial Perspective on EU Regulations”**

Ulrich Leberle, Cepi

Anna Feldman, VDMA

**11:30 am | Lecture “The EU Green Deal and beyond – how the EU regulates sustainability in printing”**

Laetitia Reynaud, Intergraf

**12:00 pm | “Chérine on Tour”**

Alexander Wassermann, Andritz

Anna Feldman, VDMA

**02:00 pm | Panel “Sustainability meets art: sailing#Art4GlobalGoals”**

Udo Hollbach, Koehler Paper Site Greiz

Jens Kriete, Sustainability Manager Koehler Group

Stefan Szczesny, European and international painter, draughtsman and sculptor

Nico Overkott, Artstar Publishing

**02:45 pm | Lecture “EU PPWR labelling requirements: Let’s sort it out!”**

Felix Badura, Digi Cycle

**03:15 pm | Lecture “Can you Elevate your ESG score & save costs?”**

Noam Henkin, Ecohandling

**03:45 pm | Lecture “How sustainable are your printed products? Current challenges in paper recycling“**

Axel Fischer, Ingede

**04:30 pm | Stage Interview**

Dr. Thomas Schubert, tesa

## Stage program of Touchpoint Sustainability

**Friday May 31, 2024**

Work in progress

**10:30 am | Panel „Digitalization and Sustainability“**

Nikolas Bradford, phiyond  
TBD

**11:00 am | Touchpoint Sustainability-Press Conference**

Dr. Andreas Pleßke, Koenig & Bauer  
Thomas Schiemann, VDMA

**12:00 pm | Stage Interview**

Benjamin Höckendorf, Steinbeis Papier

**12:30 pm | “Chérine on Tour”**

Dr. Holger Kreilkamp, Windmüller & Hölscher  
Dr. Andre Schwarz, EyeC

**01:30 pm | Lecture**

Holger Kunze, VDMA

**02:00 pm | Lecture “Economic efficiency and sustainability through independence from natural gas in heatset offset printing”**

Jürgen Gemeinhardt, Fogra Research Institute for Media Technologies

**02:30 pm | Panel “Entlarvung des Papiermythos: Die Realität einer nachhaltigen Zukunft“**

Benjamin Höckendorf, Steinbeis Papier  
Alexander Wassermann, Andritz  
Werner Drechsler, Druckstudio

**03:15 pm | Lecture “ReNewInks, where Sustainability meets Printing”**

Vincenzo Benessere, IP Inks

**03:45 pm | Keynote “The clock is ticking: Net-Zero commitment and how to deliver”**

Henning Ohlsson, Ohlsson - Sustainability Management Consulting

**04:15 pm | Lecture “Sustainable packaging solutions: Flexible packaging paper as a substitute for plastic”**

Christoph Wachter, Koehler Group

**04:45 pm | Lecture “Digitalization to support sustainability assessment and capabilities building”**

Simo Siitonen, Stora Enso

## Stage program of Touchpoint Sustainability

**Saturday June 01, 2024**

Work in progress

**10:30 am | Lecture “Sinner or Saint – A view on Print in a digital world. Myths, Facts and Consumer Trends”**

Ann-Katrin Kohlmorgen, two sides

**11:00 am | Lecture „Efficient and sustainable use of resources with the help of Print Quality Inspection and Artificial Intelligence”**

Benedikt Fiedler, EyeC

**11:30 am | Lecture “Intelligence Saves on Resources & Cost! - What REALLY counts in terms of Sustainability & Print Quality!”**

Prof. Martin Dreher, DFTA

**12:00 pm | “Chérine on Tour”**

Ann-Katrin Kohlmorgen, two sides

**01:30 pm | Lecture “Transformation through new and disruptive manufacturing methods”**

Dr. Dominic Laaf, Modellfabrik Papier

**02:00 pm | Lecture “ReNewInks, where Sustainability meets Printing”**

Vincenzo Benessere, IP Inks

**02:30 pm | Panel “Wie kommuniziere ich nachhaltig?”**

Dagmar Ringel, Koenig & Bauer

Marc Pönitz, FleishmanHillard

Christina Feist, VDMA

**03:00 pm | Lecture “More sustainable print is possible: Learn core the principles”**

Carlos Lahos-Buch, HP

**03:30 pm | Lecture**

Marko Hanecke, Printelligent

## Stage program of Touchpoint Sustainability

**Sunday June 02, 2024**

Work in progress

**10:30 am | Lecture “Sustainable Textile Printing”**

Boris Manev, Epson

**11:00 am | Stage Interview**

Werner Drechsler, Druckstudio

**12:00 pm | “Chérine on Tour”**

Sarah Wagner, Koenig & Bauer (requested)

**02:00 pm | Panel**

TBD, Google

Sarah Wagner, Koenig & Bauer

**02:30 pm | Lecture “From waste to 100% sustainable glues”**

Merci Menichetti, Menichetti

**03:00 pm | Panel „Sustainable embellishment with hot stamping“**

Bodo Junge, BOBST

Stéphane Royère, Leonard Kurz Stiftung

**03:30 pm | Lecture “Agile Business Model Innovation: Strategies for the Printing Industry”**

Robin De Bruijn, denkwerk GmbH

## Stage program of Touchpoint Sustainability

**Monday June 03, 2024**

Work in progress

**10:30 am | Lecture Challenges & opportunities of the global paper industry**

Andreas Endters, Voith Paper

**11:00 am | Keynote "AI Innovations for the Printing and Paper Industry"**

Prof. Oliver Thomas, Deutsches Forschungszentrum für Künstliche Intelligenz (DFKI)

**11:30 am | Panel**

Dr. Sascha Witt, Windmüller & Hölscher  
Markus Hoffmann, Leonhard Kurz Stiftung  
Thorsten Kühmann, VDMA

**12:00 pm | "Chérine on Tour"**

Sylvain Lieb, BOBST  
Prof. Dr. Oliver Thomas, Deutsches Forschungszentrum für Künstliche Intelligenz (DFKI)  
Carlos Lahoz-Buch, HP

**02:00 pm | Keynote**

Olivier De Lataulade, L'Oréal

**02:30 pm | Panel "Sustaining Innovation: The path to success for European industry"**

Olivier De Lataulade, L'Oréal  
Michael Finger, technotrans  
Boris Manev, Epson

**03:15 pm | Kitchen Talk**

Andreas Endters, Voith Paper

**04:00 pm | Lecture "Paper manufacturers as drivers of transformation: Koehler promise 2030"**

Dr. Stefan Karrer, Koehler Group

**04:30 pm | Kitchen Talk**

Prof. Dr.-Ing Frank Janser, Stacke

**05:00 pm | Lecture "Sustainable Safeguarding: Non-Invasive Solutions for Brand and Product Protection"**

Julian Schubert, Koenig & Bauer

**05:30 pm | Lecture "Circular Valley Convention 2025"**

Dr. Carsten Gerhardt, Messe Düsseldorf  
Philip Scheffler, Messe Düsseldorf

## Stage program of Touchpoint Sustainability

**Tuesday June 04, 2024**

Work in progress

**10:30 am | Lecture**

Andre Koring, VDMA

**11:00 am | Lecture "Tradition trifft Innovation - entdecken Sie die Schlüssel zur Transformation Ihres Unternehmens"**

Sonja Richter, Inapa

Tatje Schaper, Inapa

**11:30 am | Lecture „How smart factory on-demand production supports sustainability“**

Bruno Müller, Müller Martini

**12:00 pm | "Chérine on Tour"**

Andreas Endters, Voith Paper

Jorge Maldonado, Afeigraf

TBD, Epson (requested)

**02:00 pm | Keynote "smartGRAVURE – the digital future of gravure printing?"**

Jonathan Giubilato, BOBST

**02:30 pm | Panel "Can paper completely replace multi-layer packaging?"**

Xavier Bonamour, BOBST

Janne Varvema, UPM

Thierry Van Migem, Michelmann

**03:00 pm | Lecture „study on Greenhouse Gas Emissions for the graphics industry in Brazil and other Latin countries“**

Jorge Maldonado, Afeigraf

**03:30 pm | Panel "Sustainability as Strategy: How Family Businesses & Corporates are Redefining the Future"**

Andreas Endters, Voith Paper

Dr. David Schmedding, Heidelberger Druckmaschinen

Prof. Dr. Nadine Kammerlander, WHU

**04:00 pm | Lecture "Sustainability at the Core: Transforming the Packaging Landscape"**

Anke Frieser-Tausch, DFTA-Competence Center Digitaler Verpackungsdruck

**04:30 pm | Award ceremony Sternberg Stiftung**



## Stage program of Touchpoint Sustainability

**Wednesday June 05, 2024**

Work in progress

**10:30 am | Panel**

Nikolas Bradford, phiyond  
TBD

**11:00 am | Lecture „Manufacturing-X: Industrial Data Spaces Create Added Value“**

Dr. Marc Hüske, VDMA

**11:30 am | Lecture Unlocking the Potential of Industrie 4.0 - The Role of Production Data and OPC UA Companion Specifications in Machinery and Plant Engineering**

Christopher Liehr, VDMA

**12:00 pm | “Chérine on Tour”**

Christophe Dujardin, Leonhard Kurz Stiftung  
Christoph Gysin, Müller Martini  
Christopher Liehr, VDMA

**02:00 pm | Keynote**

Oliver Kuhn, Stora Enso

**02:30 pm | BVDM keynotes**

Heiko Engelhardt, Burda Druck  
Carsten Wilkesmann, Deister- und Weserzeitung Verlags GmbH & Co KG

**03:30 pm | Lecture**

Sarah Theresa Schulte, Allcup

**04:00 pm | Lecture**

Dr. Sebastian Schwark, FleishmanHillard

**04:45 pm | Kitchen Talk**

Birgit Cholewa, AZP

**05:15 pm | Lecture**

Stefan Mergel, SIG

## Stage program of Touchpoint Sustainability

**Thursday June 06, 2024**

Work in progress

**10:30 am | Lecture "Empowering Sustainability in Manufacturing: Navigating Regulatory Landscapes"**

Thilo Brodtmann, VDMA

**11:00 am | Lecture "Impact legislation is having on the print industry and how industry needs to respond to the new legislative landscape"**

Boris Manev, Epson

**11:30 am | Lecture "Sustainability – What's in it for my company? Business opportunities and regulatory challenges of ESG"**

Jens Kürten, JK Consulting

**12:00 pm | "Chérine on Tour"**

Alexander Stöckle, Koehler Group

Sven Laux, VDMA

**02:00 pm | Lecture Young Talents "Demographics and the skillset of the future: Two sides of the same coin?!"**

Sven Laux, VDMA

**02:30 pm | Panel „Recycling“**

Oliver Kuhn, Stora Enso

Arne Jost, Henkel

Meri Menichetti, Menichetti

**03:15 pm | Lecture "Unlocking sustainable label printing with Linerless technology"**

Iryna Garkushyna, Avery Dennison

**03:45 pm | Lecture "Enabling Sustainability in Load Securing: A Data-Driven Approach"**

Witold Nowak, Mosca

**04:15 pm | Lecture**

Lada Bemert, Voith Paper

**04:45 pm | Lecture "Who is the bigger electricity guzzler – Digital or Offset?"**

Dr. Andreas Kraushaar, Fogra

**06:30 pm | Booth Party**

## Stage program of Touchpoint Sustainability

**Friday June 07, 2024**

Work in progress

**10:30 am | Lecture “Mineral oil free Coldset inks”**

Dr. Philipp Stolper, Fogra

**11:00 am | Lecture „Konzeptionelle Nachhaltigkeit - weit mehr als ökologische Ansätze“**

Rüdiger Maaß, Fachverband Medienproduktion e. V

**11:30 am | Lecture „World Tour & Stiftung Druck- und Papier“**

Thomas Schiemann, VDMA

**12:00 pm | “Chérine on Tour”**

Nikolas Bradford, phiyond

**02:30 pm | Interview Wrap Up drupa**

Thomas Schiemann, VDMA