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The Organic and Printed Electronics Industry expects an increase of 8 percent in sales revenue in 2017

Positive outlook from OE-A members on the development of organic and printed electronics announced at LOPEC 2017

Munich, Germany, March 30, 2017 – The signs are still set for growth in the organic and printed electronics industry. This is the clear message to result from the latest business climate survey conducted by the OE-A (Organic and Printed Electronics Association). 80 percent of survey participants expect the industry to continue its positive development in the coming year. The results of the survey, carried out for the seventh time, were presented by OE-A Chair Dr. Jeremy Burroughes to the international press at LOPEC 2017 – the international trade fair and conference – in Munich, Germany.

The semi-annual OE-A Business Climate Survey sheds light on the anticipated growth of the Organic and Printed Electronics industry. During each survey, OE-A members – from material suppliers to end-users – are asked to provide qualitative data on the state of the industry and their expected sales development.

The organic and printed electronics industry continues to grow

With a projected sales revenue of 8 percent, 2017 will be a very successful year for OE-A members – even if the growth is 9 percentage points lower compared to the forecasts from 2016. “It is understandable that companies are careful in making predictions at the beginning of the year”, states Dr. Jeremy Burroughes.

For 2018, a continuation of the positive trend in the organic and printed electronics industry

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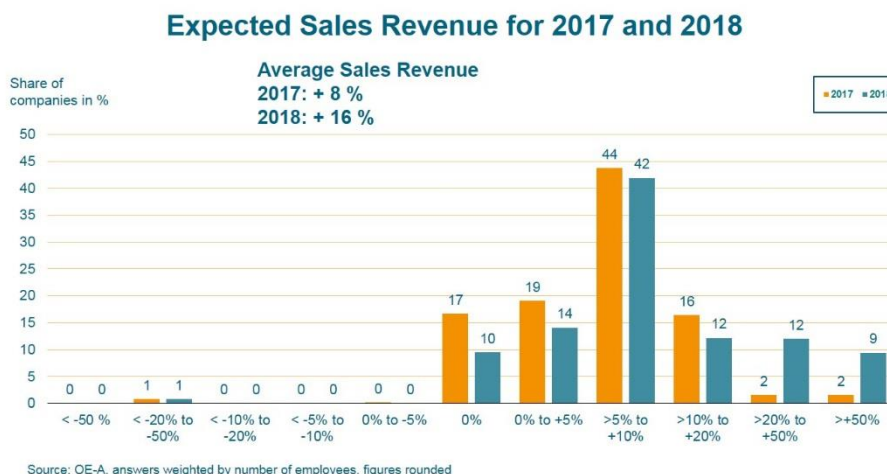
is expected, in all areas, from material suppliers to end-users, and in all regions: Europe, Asia and North America. The companies expect further development and a growth in revenue of 16 percent.

Thin, lightweight and flexible – these are the characteristics of organic and printed electronics. These features enable applications in numerous areas. OE-A members in particular target the following sectors: consumer electronics, medical and pharmaceutical, automotive, lighting, as well as energy. “The importance of these sectors for the organic and printed electronics industry is apparent at LOPEC 2017”, says Dr. Jeremy Burroughes. “Applications in the areas of wearables, automotive, and consumer electronics are key topics, at the trade fair as well as at the conference”.

The positive forecasts for 2017 are also reflected in other areas. Survey respondents want to continue to invest in expanding production in particular. Nearly half of the companies even want to increase these investments. They also want to continue expanding capacity in R&D activities. Furthermore, there are good opportunities for employees in the organic and printed electronics industry: 33 percent of the companies surveyed plan to hire more employees in the next six months.

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If you have any questions, please do not hesitate to contact Dr. Klaus Hecker, OE-A Managing Director, phone: +49 69 66 03-13 36, e-mail: klaus.hecker@oe-a.org



The Organic and Printed Electronics Industry expects an increase of 16% in sales revenue in 2018. For this year, participants in the OE-A Business Climate Survey anticipate an increase of 8%.

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Organic and Printed Electronics Association

The OE-A (Organic and Printed Electronics Association) was founded in December 2004 and is the leading international industry association for organic and printed electronics. The OE-A represents the entire value chain of this emerging industry. Our members are world-class global companies and institutions, ranging from R&D institutes, mechanical engineering companies and material suppliers to producers and end-users.

Well over 200 companies from Europe, Asia, North America, South America, Africa and Oceania are working together to promote the establishment of a competitive production infrastructure for organic and printed electronics.

The vision of the OE-A is to build a bridge between science, technology and application. The OE-A is a working group within VDMA. More than 3,100 member companies from the engineering industry make VDMA the largest industry association in Europe.

www.oe-a.org

Organic and printed electronics

Organic and printed electronics stands for a revolutionary new type of electronics: they are thin, lightweight, flexible, robust and produced at low cost. It enables new applications, including single-use devices enabling ubiquitous electronics.

LOPEC

The OE-A and Messe München are the hosts of LOPEC, the premier international exhibition and conference for the printed electronics industry. It addresses end-users, engineers, scientists, manufacturers, and investors. LOPEC 2017 will be held March 28th to 30th, 2017 at Messe München, Germany.

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